Warm the Children campaign to receive large donation from Eaton Charitable Fund

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Tammy Smith of Jackson, left, and her oldest daughter Mariah, calculate the total cost for the items in their shopping cart at Meijer on E. Michigan Avenue. Smith receives a money voucher worth around $80 for each of her four children to spend on new winter clothing through the 'Warm the Children' program.

JACKSON, MI – The Warm the Children campaign is gearing up ahead of schedule for the winter season and has recently been awarded a $5,000 donation from the Eaton Charitable Fund. Warm the Children works every year to raise funds to purchase winter clothing for children in the Jackson area.

At 8:45 a.m. Wednesday, a check will be presented to the partners of Warm the Children at 300 East Ave. Several other grant recipients will receive checks as well. The original Warm the Children program started in 1988 by a newspaper publisher in Connecticut and soon was adopted by newspapers in other cities.

The Community Action Agency selects the Jackson recipients, and the Jackson Junior Welfare League connects them with volunteer shoppers. The Jackson Citizen Patriot collects the donations and promotes the campaign.

The Warm the Children campaign starts in November and lasts until Christmas. For more information or to be a volunteer shopper, visit the Jackson Junior Welfare League’s website here.

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