**MISSION**

We provide a local approach to address the causes and conditions of poverty by promoting self-sufficiency in Jackson, Lenawee, and Hillsdale Counties through programming, advocacy, and leadership.

**VISION**

As an empowering community partner, CAA’s local approach to address poverty will provide opportunities and engaging partnerships with families and individuals to achieve a self-sufficient quality of life, benefiting the communities we serve.

**VALUES**

Integrity / Ethics | Accountability | Collaboration & Partnerships | Knowledge | Equity | Forward Thinking | Adaptability | Compassion

**STRATEGIC RESULT:** To increase resiliency and create social and economic mobility and stability for people and our communities.

**STRATEGIC FOCUS**

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**PRIORITY & STRATEGIES**

- **HOUSING**
  - Utilize data and personal stories to build awareness of the realities of poverty at the local level
  - Empower residents to advocate for system change in their own communities
  - Leverage partnerships to build capacity and maximize impact
  - Empower staff to become catalysts for change

- **COMMUNITY DEVELOPMENT**
  - Re-envision authentic engagement with our families, individuals and community
  - Transform the staff mindset from service provider to ambassador
  - Cultivate a culture that embraces empowerment

- **EDUCATION**
  - Create efficiencies in internal processes
  - Strengthen communication systems
  - Equip our staff with principles, systems and tools that result in sustainable improvement

- **ASSET BUILDING**
  - Utilize strategic partnerships to strengthen and expand opportunities for education
  - Provide opportunities that build resiliency for staff, families, and communities
  - Embed individual financial equity into all aspects of programming