COMMUNITY ACTION AGENCY
STRATEGIC PLAN 2015-2019

COMMUNITY ACTION AGENCY’S MISSION: TO PROMOTE SELF-SUFFICIENCY

Goal #1: Increase the visibility and recognition of CAA to further the mission of promoting self-sufficiency
  Strategy #1: Develop a strategic engagement plan
  Strategy #2: Educate employees and community members to further the message of the agency.

Goal #2: Enhance the sustainability of our communities through education
  Strategy #1: Utilize collaboration and partnerships to promote and enhance educational programs
  Strategy #2: Create opportunities to engage low income residents to actively participate in making positive changes for themselves, their families and their communities

Goal #3: Increase our capacity to become the local leaders to affect the causes and conditions of poverty
  Strategy #1: Provide opportunities for professional development through education and communications.
  Strategy #2: Position our agency to maintain flexibility in responding to the needs of our community.
  Strategy #3: Develop a plan to engage other stakeholders to better address the causes and systems related to poverty.
  Strategy #4: Develop and implement a broad-range technology plan to increase capacity to utilize data, enhance communications and productivity.

Goal #4: Create sustainable and vibrant communities utilizing community and economic development
  Strategy #1: Prepare a housing assessment of Jackson, Lenawee and Hillsdale counties.
  Strategy #2: Engage with local governments and partners to develop a community redevelopment plan.
  Strategy #3: Provide opportunities for residents to have input regarding the revitalization of their communities.
  Strategy #4: Investigate quality of life opportunities for the communities we serve (transportation, parks, lighting, etc.)
Community Action Agency
Programs & Services

Community Development
Strengthen and build local communities/neighborhoods
• Neighborhood Stabilization
• Neighborhood Development
• Partnership Park Revitalization Project

Economic Self-Sufficiency
Programs to increase individual and family self-sufficiency
• Complete Approach to Self-Sufficiency (CASS)
• Getting Ahead™
• Individual Development Accounts (IDAs)
• Financial Management
• Volunteer Income Tax Assistance (VITA)
• Family Self-Sufficiency (FSS)
• Emergency Services
• Heat a Home/Walk for Warmth
• Warm the Children

Housing
Home repairs, rehab, weatherization, education, rental, emergency assistance and counseling
• Weatherization
• Home Rehab and Repair
• Housing Programs for the Homelessness
• Housing Counseling
• Homeless Prevention & Assistance
• Foreclosure Prevention Counseling
• Veteran Families Support Services

Health/Nutrition
Medical, emergency and nutrition services
• Women, Infants & Children (WIC)
• Michigan Enrolls/Medicaid Enrollment
• Migrant Outreach Services
• Lenawee Substance Abuse Prevention Coalition (LSAPC)

Information Services
Advocacy services
• Local Poverty Data & Statistics
• Presenters available on poverty issues

Education
Offering educational opportunities, birth to adult
• Adult Basic Education
• Head Start
• Early Head Start
• Great Start Readiness Program (GSRP)
• English as a Second Language (ESL)

Jackson County Office:
1214 Greenwood Ave.
Jackson, MI 49203
Phone: (517) 784-4800 or (800) 491-0004

Jackson County Head Start Office:
Lincoln School
154 W. Clark St.
Jackson, MI 49203
Phone: (517) 784-6010

Lenawee County Office:
400 West South St.
Adrian, MI 49221
Phone: (517) 263-7861 or (800) 438-1845

Hillsdale County Office:
55 Barnard St.
Hillsdale, MI 49242
Phone: (517) 437-3346 or (800) 750-9300