



2023 - 2026 STRATEGIC PLAN

At a Glance

OUR MISSION

We provide an equitable and inclusive local approach to support individuals, families and communities in reaching their full potential through impactful collaboration, education, programs, advocacy and leadership.

OUR VISION

We aim to provide equitable and inclusive opportunities and community partnership to address the causes and conditions of poverty to support individuals, families and communities in reaching their full potential.

OUR VALUES

Integrity • Collaboration • Learning • Inclusion, Diversity, Equity and Anti-Racism (IDEA)
Results-Oriented • Person-Centered

STRATEGIC RESULT

To increase resiliency and create social and economic mobility and stability for people and communities.

PROGRAM FOCUS AREAS



HOUSING



COMMUNITY DEVELOPMENT



EDUCATION



ASSET BUILDING

STRATEGIC GOALS & OBJECTIVES

ADVANCING EQUITY

- Create a path toward intentional equity focus
- Build awareness and acceptance
- Provide equitable opportunities that build resilience for staff, families, and communities
- Utilize strategic partnerships to create more equitable opportunity

ADVOCACY & ENGAGEMENT

- Advocate and educate about the determinants of poverty
- Build awareness of the realities of poverty at a local level through data and personal stories
- Support residents to advocate for systems change
- Leverage partnerships to build capacity and maximize impact

COMMUNITY IMPACT

- Educate individuals, families, and staff in reaching full potential
- Align internal and external communications with Social Determinants of Health terminology
- Enhance external communication related to programming
- Utilize strategic partnerships to strengthen and expand opportunities for education

OPERATIONAL EXCELLENCE

- Strengthen internal and external communication systems
- Equip staff with principles, systems, and tools that result in sustainable improvement
- Build opportunities for staff's own self-sufficiency
- Utilize strategic partnerships to optimize referrals